

THE SOCIAL IMPACT OF MASCULINE IDEOLOGIES

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THE GENDER BINARY

Society defines certain traits as either 'masculine' vs 'feminine':



Independent
Dominant
Aggressive



Emotional
Nurturing
Generous

These traits perpetuate gender stereotypes and inform societal expectations for men and women.

MASCULINITY IDEOLOGY

Masculine ideology sets the standard of what it means to be a 'good man' based on society's expectations and how well men conform to these expectations.

Society expects men to be powerful, tough, and to reject femininity.



WHAT DOES INTERNALISED MASCULINE IDEOLOGY LOOK LIKE?

1 Men feel pressure is to be the primary earner in the family.

2 Women who work in male-dominated fields experience harassment.

3 Women penalize other women who are successful in traditionally masculine roles.

WHAT CAN BE DONE?

Traits need to be redefined so they are not limited to the masculine/feminine binary to relieve some of the pressure that masculine ideologies are enforcing on men.

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